

PUBLIC NOTICE

REGISTRATION OF DIRECT SELLING ENTITIES

All Direct Selling Entities operating or intending to operate in Mizoram must register with the Mizoram State Direct Selling Monitoring Authority (MSDSMA) in accordance with the Mizoram Consumer Protection (Direct Selling Monitoring Authority) Guidelines, 2025.

Application: Must be submitted to the Director, FCS&CA (Nodal Officer, MSDSMA) in the prescribed format (Schedule-I & II).

Fee: Rs. 10,000/- or 5% of annual turnover in Mizoram (whichever is less) via Crossed Demand Draft on a Nationalised Bank, payable to "Chairperson/Nodal Officer, MSDSMA".

Mode of submission: In person or by post to the Director, FCS&CA.

Non-compliance may invite appropriate action.

For details regarding Guidelines, visit FCS&CA Department website.

Sd/- SAIZIKPUII

Director

Food, Civil Supplies & Consumer Affairs,
Mizoram, Aizawl

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DIRECT SELLING ENTITY-TE REGISTRATION TI TUR A HRIATTIRNA

Mizoram chhunga Direct Selling ti tur emaw, ti mek emaw Direct Selling Entities-te chuan Mizoram State Direct Selling Monitoring Authority (MSDSMA) hnuaiah the Mizoram Consumer Protection (Direct Selling Monitoring Authority) Guidelines, 2025 I a sawi angin an in register tur a ni.

Application: Director, FCS&CA (Nodal Officer, MSDSMA) hnenah Direct Selling Guidelines 2025 Schedule-I leh Schedule-II hmangin thehluh tur a ni.

Fee: Rs. 10,000/- emaw Mizoram chhung bik a annual turnover turnover 5% (a tlem zawk zawk) emaw chu Crossed Demand Draft, Nationalised Bank-a siam chu "Chairperson/Nodal Officer, MSDSMA" hming a siam tur a ni.

Application chu mahni ngei in a hard copy Director, FCS&CA Office-ah thehlut in emaw Post Office kaltlang in emaw thehluh tur a ni.

Registration ti duh lo Direct Selling Entities te chungah dan ang a hma lak a ni ang.

Guidelines hi Department website-ah download theih in a awm bawk

Sd/- SAIZIKPUII

Director

Food, Civil Supplies & Consumer Affairs,
Mizoram, Aizawl